



Attendees of the 8th Annual Conference, Jan. 26-28, 2018 in Tempe, Z

Last Name	First Name	Company	Position
Adler	Richard	Triathlon Business International	CFO
Alcorn	William	BikeFlights.com	President
Arruda	Gui	Challenge DAYTONA	Partner
Arvizu	Miguel	XD Trisport	President
Ashworth	Daniel	Ashworth Awards	President/CEO
Austin-Young	Kiley	Forward LLC	Managing Member
Babbitt	Bob	Babbitt Media Group	CEO
Bechtolsheimer	Julia	Unit Nutrition	CEO & Founder
Brode	Staci	USA Triathlon / Play Tri	President, Play Tri
Burns	Rich	Rocklin Endurance Sports	Owner
Carabet	Deb	LA Tri Club	Managing Director
Cardenas	Raul	Tri Shop	Owner
Cardoso Jr.	Cid	Inside-Out Sports	Owner
Casanta	Philip	Hypercat Racing	Bike Fit Specialist
Cassidy	Daniel	Major League Triathlon	CEO
Clark	Andy	Alien Endurance	Commander of Alien Forces
Clark	Jehan	Santa Rosa Island Triathlon, Inc	Vice-President
Clark	Nancy	Santa Rosa Island Triathlon, Inc	Director
Coelho	Ryan	USA Productions	CEO
Cofano	John	Goodwell Fitness Network, Inc. / Tri Club Championship Series	Chief Executive Officer
Collins	Ben		
Collins	Michael	Nova/Multisports Orange County	Head Coach
Corsentino	Chad	Active Network	Sr. Account Manager
Craig	Paul	R.A.C.E. (Rudy Project NA / XX2i Optics)	CEO
Davis	Terry	Wildflower Triathlon, LLC	CEO
De Soto	Tracy	De Soto Sport	CFO, Femme Designer
De Soto	Emilio	De Soto Sport	CEO
Del Monte	Stephen	DelMoSports LLC	Founder/CEO
Dempster	Christian	IMG	Escape from Alcatraz / Escape Triathlon Series
Duke	John	Global Endurance Sports Marketing	
Duquette	John	blueseventy	CEO
Empfield	Dan	Slowtwitch.com	President

Engle	Chuck	ACTIVE Network	Strategic Executive
English	Cliff	Arizona State University	Head Tri Coach
Epstein	Michael	Motiv Sports	Executive Producer Nautica Malibu Triathlon
Essick	Taylor	Tri Bike Transport	Senior VP
Facchino	Carlo	Mermaid Series	Owner
Finanger	Lars	Slowtwitch.com	Assoc. Publisher
Flanigan	Robert	Team Wattie Ink/ Flanny LLC - Black Dragon Racing	Owner
Foster	Anthony	Marathon Printing	Assistant Manager
Friel	Dirk	Training Peaks	Founder/GM
Friman	Doug	Current Law PLLC	Intellectual Property Attorney
Gallagher	Kelly	McCarter & English, LLP	Attorney
Gallegos	Gabriela	Race El Paso	President & Race Director
Gesell	Taren	Triathlon Taren	Owner
Gheen	Charles	Santa Rosa Island Triathlon, Inc.	Vice-President
Gheen	Jackie	Santa Rosa Island Triathlon, Inc.	President
Gilsenan	Eric	Hoka One One	Triathlon Marketing Consultant
Ginsberg	Jenna	All Sports Events	Owner
Gomez	Gabby	Britton's Bike Shop	Sales/Fitter
Graziano	Chuck	USA Triathlon	Board of Directors
Haag	Susan	USA Triathlon	Board of Directors
Haas	Kevin	USA Triathlon	Board of Directors
Harris	Rocky	USA Triathlon	Chief Executive Officer
Hartmann	Sarah	IRONMAN Foundation	Community Relations Manager
Hawkins	Greg	Virginia-Maryland Triathlon Series	Owner
Hed	Anne	Hed Cycling	CEO
Heisler	Ryan	Slowtwitch.com	Social Media Director
Hekimian	Paul	LA Tri Club	President
Hichens	Liz	<i>Triathlete</i> magazine	Senior Digital Editor
Hicks	Larry	Trident Sports Technologies	Managing Partner
Hill	Matthew	Accell North America/Diamondback Bikes	Custom Studio Manager
Howell	Allison	Road ID	Business Development
Huether	Brian	MultiRace, LLC	Executive Vice President
Hughel	Lauralee	BASE Performance	HMFIC
Hurley	Peter	American Bicycle Group/Quintana Roo	President
Hutmacher	Scott "Hootie"	Life Time Tri	Brand Manager
Ives	Ryan	Shimano North America Bicycle, Inc.	Marketing

Jendusa	Jake	2XU	Sales Manager, Endurance Teamwear
Jensen	Kyle	Kronos Triathlon Club/ T1Triathlon	Head Coach
Jones	Judge	USA Triathlon	Board of Directors
Kallio	Pamela	Tucson Performance Endurance Center	Sales and Marketing
Kellin	Thor	Xendurance	Director of Finance
Kennison	Dan	PremierBike LTD	President
Kern	Annmarie	3 Disciplines / Powerman North America	Vice President
Kinney	Rodney	DMB Sports Clubs / Village Health Clubs and Spas	Director of TEAM Village Multisport Group
Koenigs	Eric	ACTIVE Network	Global Account Manager, Strategic Accounts
Krell	Kenny	3 Disciplines / Powerman North America	President
Kropelnicki	Jesse	QT2 Systems	Founder, Managing Director & PRO Coach
Lambacher	Dave	Zone4	Business Development
Lastra	Roberto	Lovers Not Haters	Founder/Creative Director
Lauzon	Marc	TriBike Transport	President
Lehecka	Nick	Slowtwitch.com	Metrics Analyst
Leitz	James	IMG	Escape from Alcatraz / Escape Triathlon Series
Lentzke	Jason	Toro Performance	Owner
Liao	Wei	Active Network	Strategic Account Executive
Lindner	Brennan	Generic Events	President
Little	Robbie	FinisherPix	Managing Director
Love	Richelle	Tri It Multisport	Owner
Mackinnon	Kevin	TriathlonWorld.com/ <i>Triathlon Magazine Canada</i>	Editor in Chief
Magowan	Felix	Pocket Outdoor Media (<i>Triathlete, VeloNews, Women's Running, Competitor.com</i>)	Chief Executive Officer
Mallen	Alex	2XU	Sales Director – Teamwear – No. America
Martin	Brad	Pumpkinman Triathlon	Asst. Race Director
Martin	Rachel	Pumpkinman Triathlon	Owner/RD
Martin	Michelle	Gatorade / Gatorade Endurance	Senior Manager, Brand Marketing
Martinez-Pena	Magui	Headsweats	Sr. Account Manager
McCook	Jacqueline	USA Triathlon	Board of Directors

McDonald	Chris	Big Sexy Racing, OwnWay Apparel	Owner
McDonough	Gregory	Blackburn Capital Advisors	Managing Partner
McDowell	Skip	Nytro Multisport	President
McGlynn	Paraic	Cyclogic	CEO
Menke	Chuck	USA Triathlon	Chief Marketing Officer
Merrill	Bob	Leukemia & Lymphoma Society	Senior Vice President Team In Training
Meyers	Tyler	Felt Bicycles	
Miller	Preston	TriScottsdale	Founder / Director
Miller	Matt	BASE Performance	President
Millet	Emmanuel	Aquaman USA	owner
Moraitis	Danae	Transition Sports	Owner/founder
Murray	Ian	Slowtwitch	Fit Instructor
Newlin	Meghan	TrainingPeaks	Senior Product Manager
Nix	Trent	Tri Shop	Owner
O'Neil	Michael	Boston Triathlon	President
O'Shea	Shawn	Zoot Sport	President
Opdyke	Eric	Revolution3 Triathlon	President
Palmer	Ray	Pensacola Sports	President/CEO
Pape	Pierce	Race Innovation	Sr. Trail Guide, International Sales
Peluso	Jay	IGNITE SwimRun	Owner/Race Director
Plant	Mike	MPA Event Graphics	Founder, President
Popham	Rosalyn	Life Time Tri	Head Official
Powell	Michelle	Mullica Hill Women's Tri Club	Founder/Race Director
Prasuhn	Jay	Canyon Bicycles USA	Social Content Specialist
Reddick	Christina	FIU	Assistant Director
Regal	Tom	Self Employed	Bike Fitter/Endurance Coach
Reilly	Mike	Consultant	Commentator, Speaker, MC, Event Announcer
Ricci	Michael	D3 Multisport, Inc.	Founder, CEO
Riggs	Nate	NR Media Group	Founder, CEO
Rodrigues	Gerry	Tower 26	Founder
Rosinbum	Joel	USA Triathlon	Board of Directors
Roy	Marc	Sportstats USA	CEO
Rulon	Jennifer	JenRulon.com	Owner and Coach
Sanders	Marc	Raceday Transport	Managing Partner
Schouman	Bill	Cervelo	Director of North American Sales
Schwary	Steve	V-o2 Cycling Saddles	Executive Director
Scrivanich	Joan	Rise Endurance	Coach
Scrugham	Curtis	Breakaway Endurance Coaching, LLC	Founder/Coach
Scull	Jeff	Edge Triathlon	Triathlon Coach

Sears Casanta	Rachel	Hypercat Racing	President
Selkirk	Gordon	Pocket Outdoor Media	VP Media Sales
Serpico	Danny	IGNITE SwimRun	Owner/Operations
Serpico	Rose	Tri It Multisport	Co-owner
Siff	Barry	USA Triathlon	President, Board of Directors
Simone	Maria	No Limits Endurance Coaching	Owner/Head Coach
Sing	Karen	Slowtwitch.com	Multisport Solutionista
Smyth	Sylvan	Sportstats USA	Lead Timer
Sole	Frank	Sole Swim Solutions	Owner/Coach
Solomon	Eva	Epic Races	Race Director
Sommer	Fred	Sommer Sports, Inc.	Presidnet
Steinmetz	Mat	51 Speedshop	Guru Bike Fit
Stevens	Michael	FinisherPix	Photographer
Stevens	Ty	Orca	Brand Manager
Stone	Kym	Mullica Hill Women's Tri Club	Executive Director
Stone	Matt	USA Triathlon	Senior Manager Marketing
Storie	Erin	USA Triathlon	Board of Directors
Sturd	Jeff		
Suddarth	Brian	Justwetsuits.com and Wetsuitrental.com	Owner
Thomas	Paul	Verve North America	Owner
Toll	Laura	ISM Saddles, LLC	Vice President
Toll	Steve	ISM Saddles, LLC	CEO and Founder
Tranter	Rob	Race Roster	Senior Sales Specialist
Uptain	Blake	Moxie Multisport	Owner
Vincent	Breanne	ACTIVE Network	Sr. Technical Marketing Consultant
Vrooman	Gerard	3T/OPEN	Co-owner
Walk	Justin	TrainingPeaks	Director of Marketing
Wallesen	Gary	Trisports	GM
Walter	Mark	Sun Multisport Events	President
Weaver	James	The Burnham Group at Morgan Stanley	Financial Planner
White	Don	Virginia-Maryland Triathlon Series	VP of Operations
White	Suzanne	Virginia-Maryland Triathlon Series	Timing and Operations Specialist
Wien	Mike	USA Triathlon	Board of Directors
Wilmott	Tina	Endurance Sportswire	President

Yount	Tim	USA Triathlon	COO
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